

CONTRACT



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

<u>Contract / Revision</u> 882966 /		<u>Alt Order #</u> 06036440
<u>Product</u> RED WHITE & BLUE		
<u>Contract Dates</u> 03/02/12 - 03/07/12		<u>Estimate #</u> 74
<u>Advertiser</u> Red White & Blue Fund		<u>Original Date / Revision</u> 03/01/12 / 03/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 13	<u>Product Code</u> 32
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	03/02/12	03/06/12	NBC Today Show III	10-11a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	MT--F--				3	\$150.00			
N 2	WLWT	03/02/12	03/05/12	Late Run Tonight Show	1149p-138x		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	M---F--				2	\$350.00			
N 3	WLWT	03/02/12	03/05/12	1230-1p	1230-1p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	M---F--				2	\$90.00			
N 4	WLWT	03/02/12	03/05/12	DR OZ EF	4PM-5PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	M---F--				2	\$150.00			
N 5	WLWT	03/02/12	03/06/12	5-6a news	5-6a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	MT--F--				2	\$150.00			
N 6	WLWT	03/02/12	03/05/12	6-630p M-F news	6-630p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	M---F--				2	\$550.00			
N 7	WLWT	03/02/12	03/06/12	6-7a news	6-7a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	MT--F--				2	\$400.00			
N 8	WLWT	03/02/12	03/06/12	NBC Today Show	7-9a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	MT--F--				3	\$500.00			
N 9	WLWT	03/02/12	03/06/12	NBC Today Show II	9-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/12	03/08/12	MT--F--				4	\$200.00			
N 10	WLWT	03/03/12	03/03/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/12	03/04/12	-----2-				2	\$100.00			
N 11	WLWT	03/03/12	03/03/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
882966 /	06036440

Contract Dates	Product	Estimate #
03/02/12 - 03/07/12	RED WHITE & BLUE	74

Advertiser	Original Date / Revision
Red White & Blue Fund	03/01/12 / 03/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----1-				1	\$200.00			
N 12	WLWT	03/03/12	03/03/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----2-				2	\$300.00			
N 13	WLWT	03/04/12	03/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----1				1	\$200.00			
N 14	WLWT	03/04/12	03/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----2				2	\$300.00			
N 15	WLWT	03/04/12	03/04/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----1				1	\$550.00			
Totals											31	\$8,480.00

Time Period	# of Spots	Gross Amount	Net Amount
02/27/12 - 03/06/12	31	\$8,480.00	\$7,208.00
Totals	31	\$8,480.00	\$7,208.00

Signature: _____ **Date:** _____

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And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

Contract / Revision 880064 /		Alt Order # 06029475
Product RED WHITE & BLUE FUN		
Contract Dates 02/24/12 - 02/29/12		Estimate # 72
Advertiser Red White & Blue Fund		Original Date / Revision 02/23/12 / 02/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 25+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	02/24/12	02/24/12	6-7a news	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	----1--				1	\$300.00			
N 2	WLWT	02/27/12	02/29/12	6-7a news	6-7a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				3	\$300.00			
N 3	WLWT	02/24/12	02/24/12	NBC Today Show	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	----1--				1	\$300.00			
N 4	WLWT	02/27/12	02/29/12	NBC Today Show	7-9a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				3	\$300.00			
N 5	WLWT	02/27/12	02/29/12	12-1230p M-F news	12-1230p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				2	\$90.00			
N 6	WLWT	02/27/12	02/29/12	5-530p M-F news	5-530p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				1	\$300.00			
N 7	WLWT	02/27/12	02/29/12	530-6p M-F news	530-6p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				1	\$325.00			
N 8	WLWT	02/24/12	02/24/12	6-630p M-F news	6-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	----1--				1	\$350.00			
N 9	WLWT	02/27/12	02/29/12	6-630p M-F news	6-630p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				3	\$350.00			
N 10	WLWT	02/27/12	02/29/12	11-1135p M-Su	11-1135p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	MTW----				3	\$450.00			
N 11	WLWT	02/27/12	02/29/12	NBC Tonight Show	1135-1237a		:30			NM	2	\$500.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
880064 /	06029475

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/24/12 - 02/29/12	RED WHITE & BLUE F	72

<u>Advertiser</u>	<u>Original Date / Revision</u>
Red White & Blue Fund	02/23/12 / 02/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		02/27/12	03/04/12	MTW----				2	\$250.00																													
N 12	WLWT	02/25/12	02/25/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	1	\$180.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		02/20/12	02/26/12	-----1-				1	\$180.00																													
N 13	WLWT	02/25/12	02/25/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		02/20/12	02/26/12	-----1-				1	\$200.00																													
N 14	WLWT	02/26/12	02/26/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		02/20/12	02/26/12	-----1				1	\$200.00																													
N 15	WLWT	02/26/12	02/26/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$450.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		02/20/12	02/26/12	-----1				1	\$450.00																													
Totals											25	\$7,485.00																										

Time Period	# of Spots	Gross Amount	Net Amount
01/30/12 -02/26/12	7	\$1,980.00	\$1,683.00
02/27/12 -02/29/12	18	\$5,505.00	\$4,679.25
Totals	25	\$7,485.00	\$6,362.25

Signature: _____ **Date:** _____

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